KINGWELL

KINGWELL TECHNOLOGY CORP., LTD.

COMPANY PROFILE

June, 2010

有朋自遠方來，
不亦樂乎！

What a great joy it is
to have friends
coming afar !!

KINGWELL TECHNOLOGY CORP., LTD.
皇緯國際股份有限公司

- HISTORY
- BUSINESS PLATFORM
- CUSTOMER SOLUTIONS TASK FORCE
- PRODUCT COMPETITIVENESS
- QUALITY MANAGEMENT
- SUPPLIER MANAGEMENT
- CUSTOMER SERVICING
- VISION

HISTORY 公司沿革

- Company commenced in 1993 as ***KINGWELL*** CORP., LTD. in Kao-hsiung area, acting as OEM manufacturer of coiled inductors.
- KINGWELL TECHNOLOGY CORP., LTD was established in 1997 Taipei, created ***KINGWELL*** brand and focusing electronic components on Diodes, Inductors, Transistors and Fuses.
- Branch office held in Su-Chow Mainland in 2003 for the purpose of customer servicing and supplier management.

- Lighting Business Platform established in 2008 to provide advanced lighting fixtures ; acting as exclusive agent of Dongguan Perfect Science & Technology Ltd. Products including LED Lighting and Energy-Saving Fluorescent Lamp.
- SWEPCO Marketing Platform established in 2009 To direct “FOG SEALING” specification in civil engineering works.

BUSINESS PLATFORM
業務平台

- Electronic Components
- Lighting Business
- SWEPCO Marketing
- Customer Solutions Task Force

PRODUCT OFFERINGS 1
産品提供

- DIODES
  Zener Diodes (ツェナーダイオード)
  Switching Diodes (スイッチングダイオード)
  Schottky Diodes (ショットキーバリアダイオード)
- RECTIFIERS
  Standard Rectifiers
  Fast / Super-Fast / Ultra Fast Recovery
  Schottky Rectifiers
  Bridge Rectifiers

PRODUCT OFFERINGS 2
產品提供

- TRANSISTORS
  Small Signal Transistors
  Digital Small Signal Transistors
- MOSFET
- TVS
- PPTC RESETTABLE FUSE
- INDUCTORS

PRODUCT OFFERINGS 3
產品提供

- LED LIGHTING

  Street Light:

  80w.100w.130w.165w.200w.240w

  T9 LED Tube

  Seamless T9 LED Tube
- ENERGY-SAVING FLUORESCENT LAMP

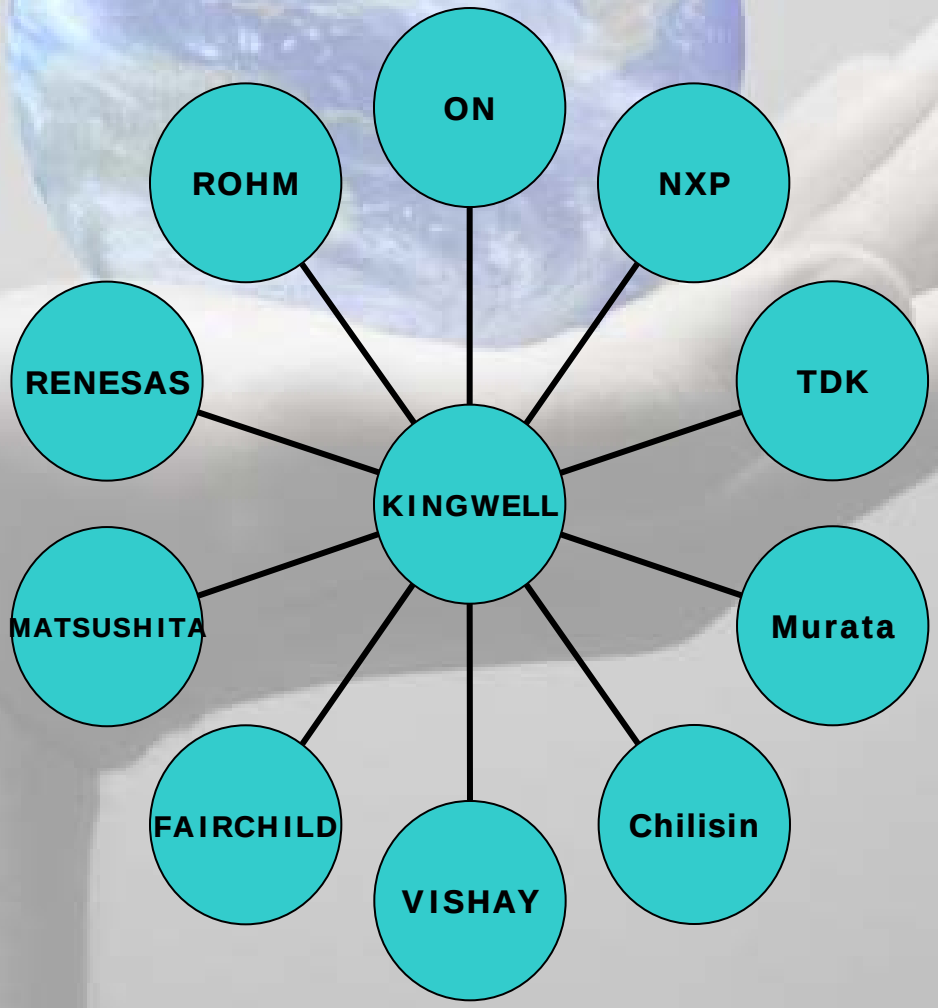
  KINGWELL-PFP T5 fixtures

  Electronic ballast has passed the approval of BSMI, Taiwan since 2010

PACKAGE OUTLINE
電子元件包裝

MELF	MINI MELF	MICRO MELF	SMA
SMB	SMC	SOD-123	SOD-323
SOD-523	SOD-723	SOT-23	SOT-26
SOT-223	SOT-323	SOT-523	SOT-363
SOT-346	SOT-416	SOT-89	SC-59
SC-89	TO-92	TO-126	TO-251
TO-252	SO-8	DFS	D-PAK
MINI DIP	TO-220	TO-3P	DO-35
DO-41	DO-15	DO-201AD	R-6

CROSS REFERENCE
產品替代性



Customer Solutions Task Force
客戶服務解決方案

- ***Kingwell*** is looking forward to developing collaborative partnership with international brand-carriers or channels.

  KINGWELL Provide cost effective,
  configuration compatible,
  alternative components.

  LED Lighting System

  ENERGY-SAVING FLUORESCENCT LAMP

Marketing Competitiveness
產品競爭力

Kingwell leverages

- To provide total solutions for diode
- To facilitate complete diode products
- To handle quality management with care
- To direct lead-free & Rohs policy for environment
- To select OEM suppliers based on sincerity and integrity

Quality Management
品質管理

- To provide training program on ISO 9000 & 14000
- The Highest standard quality control
- Everlasting quality improvement
- Quality assurance
- Products are fully compliant with EU ROHS Directives and Halogen-free, PFOS-free and REACH directives (up to June 2010, 98 types of the SVHC chemicals are prohibited)

Supplier Management 1
供應商管理

- Suppliers are all outsource of major leading manufacturers.
  - Diodes & Rectifier:
    - Outsource of Matsushita Japan and Microsemi Semiconductor USA.
  - Transistor:
    - Outsource of On Semi.
- Suppliers are all well-assessed and mostly equipped with ISO 9000 &14000 certifications.
- Products should be fully compliant to EU ROHS directives

  The composition of constituted substances are monitored and cross-checked by MSDS and SGS reports in details. SGS reports are subjected to update per year.
- To proceed suppliers in-situ quality auditing along with customer's visit frequently.

Supplier Management 2
供應商管理

- LED Lighting：Collaborated with
  HWAK Electrics Co.,
  Love-Home Photoelectric Corp.
  Perfect Science and Technology Co.,
- Energy-Saving F. Lamp
  Perfect Science and Technology Co.
  The technology are supported by France
  Perfect SARL Co.,

Vision 異象

- FOCUS

  專注 ISHOKENMEI 一生懸命

- BRAND

  堅持品牌價值 Exalt Brand Value

- SERVICE

  忠誠服務 Servicing with Loyalty and Sincerity

- REDEMPTION

  生命救贖 Ultimate Concern 終極關切

Main Customer

國際大廠客戶名單

冠捷 AOC	泰金寶	居易 DrayTek	振曜 NETRONIX	藍天 CLEVO®
亞旭 ASKEY	友勁 CAMEO Networking Built to Order	訊舟 EDIMAX	寶成集 pcd	友旺 AboCom WIRELESS MOBILITY
鼎群 TRISON TECHNOLOGY CORPORATION	凱碩 CAV	正文 Gemtek	瑞昱半 REALTEK 導體	倫飛 TWINHEAD
康全 COMTREND	加百裕 Celxpert	易通展 Amigo	中磊 SERCOM	合勤 ZyXEL 合勤科技
智捷 ZCOM	鈺誠 PTI PARADIGM TECHNOLOGY INC	仲琦 仲琦科技 HitronTechnologies	富士康 FOXCONN®	兆赫 ZINWELL

LEADING EMS CUSTOMERS PROFILE
國際大廠客戶名單

- ***USA***:
  CISCO KODAK GE HP
- ***Germany***:
  AVM RAFI
- ***Holland***:
  ADB
- ***France***:
  THOMSON
- ***Japan***:
  NEC PANASONIC TOSHIBA

Applause from Customer
喜獲客戶端肯定

It is worthy of mentioning that Germany leading EMS factory Rafi (RAFI GmbH & Co., KG) released Supplier Evaluation Report that ***KINGWELL*** was granted as ”Preferred Supplier” for excellent performance in 2009~2010.

KINGWELL

RAFI
SOLUTIONS WITH PASSION

RAFI
SOLUTIONS WITH PASSION

RAFI GmbH & Co. KG · Postfach 20 60 · 88190 Ravensburg

Kingwell Technology Corp., LTD
General Manager
7Fl-1., No.143, Sec.4 Nanking E. Rd

105 Songshan Distric Taipei
TAIWAN

Supplier Evaluation

Supplier No.	Date	
107006	13.07.2010	
Group No./Purchasing	**Telephone**	**Fax**
108/Mathias Konrad	0751/89-1741	-1699
Email		
Mathias.Konrad@Rafi.de		
Supplier Management	**Telephone**	**Fax**
Anton Sugg	0751/89-1868	-7868
Email		
Anton.Sugg@Rafi.de		

Total Index (GKZ) explanation:

Calculation formula

GKZ = (QKZ + TKZ) / 2

Classification

Preferred supplier	= 950 - 999 points = 95,0 % - 99,9 %
Conditionally preferred supplier	= 850 - 949 points = 85,0 % - 94,9 %
Unacceptable supplier	= 001 - 849 points = 00,1 % - 84,9 %

Quality Index (QKZ) explanation:

The Calculation of QKZ results according to DGQ QKZ-System B

Calculation formula

QKZ = (Sum Points of A + Sum Points of B + Sum Points of R)) * 10
/ Total lots

Code	Usage Decision (VE)	Points
A	= Acceptance	100
B	= Partial Acceptance	50
R	= Return of entire lot	1

Quantity of (VE) A:	11
Quantity of (VE) B:	0
Quantity of (VE) R:	0

Please use the service of our internet platform RAFI Supplier Net (RSN) to view details to this quality statistic.

RAFI GmbH & Co. KG
Ravensburger Straße 128 - 134
D-88276 Berg / Ravensburg
Tel.: +49 751 89-0
Fax: +49 751 89-1300
info@rafi.de
www.rafi.de

Limited Partner: Location Berg, Commercial Register Ulm HRA 550059
Unlimited Partner: RAFI-Beteiligungs-GmbH, Location Berg, Commercial Register Ulm HRB 550074

Directors: Albert Wasmeier, Dipl.-Kfm. Gerhard Schenk

VAT-Ident-No: DE 146392319
Tax no.: 77079/00291

Place of fulfilment: The place of fulfilment is the RAFI company

Court of jurisdiction: The court of jurisdiction for any disputes is Ravensburg

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Anton.Sugg@Rafi.de		

Dear Sir or Madam,

The quality and timely delivery of the products you supply us are constantly monitored by our company, and the recorded data are statistically evaluated. Your performance indexes resulted as follows:

Assessment period	**Entire year 2009**	**1. Half-year 2010**
Total Index (GKZ):	**989**	**995**
Quality Index (QKZ):	**999**	**999**
Delivery Time Index (TKZ):	**979**	**990**

We are pleased with the excellent performance of your company and hope that you will continue to deliver quality products in a timely manner in the future.

For the calculations of the indexes, please see the attached statistics.

Yours sincerely,

RAFI GMBH & CO. KG

i. V. Sugg

Anton Sugg
Supplier Management

i. V. Windbl

Mathias Konrad
strategic Purchasing

RAFI GmbH & Co. KG
Ravensburger Straße 128 - 134
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Thanks For Your Kindly Attention

謝謝您的賞光